



OVIA 1: f o \ W !!!
www.CycleOnHawaii.org
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Bicycle education courses |
 Aerobics and dance classes | BMX
 demonstrations and bike polo |
 Skateboarding ramp | Cycle On
 Runway and bike show | Food Trucks |
 Crafts for Mom & Kids

Ride a suggested bike route or
 participate in the SK run
 Register at Active.com

Bring the whole family and celebrate
 an active, healthy lifestyle.

Mother's Day
May 12th, 10am-4pm

LEGEND

-  STREET CLOSURES - CARE FREE BIKE WAYS FOR FAMILIES
-  COOKE STREET COMPLETE STREET DEMONSTRATION
-  ACTIVITIES HUB
-  FOOD TRUCKS/VENDORS HUB
-  PARKING

Subject to Chase

ADDITIONAL
 BIKE RIDING
 AREA



Hele On Kaka'ako

Hele On Kaka'ako will be Hawai'i's second cyclovia, following Hele On Kailua in 2012, organized by the charitable non-profit organization Cycle On Hawai'i. Around 300 people attended previously in Kailua. More streets will be closed and a much larger attendance is expected in Kaka'ako on May 12, 2013.

Ciclovias originated in Bogotá, Columbia, in 1974 and have been successfully implemented worldwide. They are sometimes referred to as "open streets," "car-free days" or "Sunday Streets" and generally involve temporarily closing one or more roadways to motorized traffic so that people of all ages and abilities may enjoy streets as public spaces for recreational activities such as walking, bicycling, jogging, skateboarding, rollerblading, etc.

Hele On Kaka'ako builds upon the success of the first event and will be targeted toward mothers and their families this year on Mother's Day, Sunday, May 12, 2013 from 10am-4pm.

During Hele On Kaka'ako, several streets will be closed to allow pedestrians, cyclists, and non-motorized transportation the opportunity to become reacquainted with the community. The event will include:

- morning 5K run
- suggested bike ride route
- exercise and dance classes
- skateboard ramp
- Cycle On Runway
- bicycle repair and education
- wellness tests
- food vendors
- entertainment

Future annual cyclovias are anticipated, with hopes to continue to grow interest and strengthen community.

Other successful cyclovia events on the mainland have proven real value for community building. There is much precedence for recurring, and scaled up events; for example, Los Angeles' "CicLAvia" has expanded in the past 2 years to 10 miles of car-free downtown streets attracting more than 100,000 cyclists.

Quick Facts

Name of Event: Hele On Kakaako

Place: Kaka'ako, Mother Waldron Park

Date: May 12, 2013 (Mother's Day)

Time: 10am - 4pm

Closed Streets: Nearly 1.5 Miles - Keawe, Auahi, Coral, Pohukaina, Ilalo, Kelikoi

Anticipated Attendance: 3,000-5,000

Complete Streets Demonstration

In addition to promoting active and healthy lifestyles, Hele On Kaka'ako will be used to educate the community about improvements to make a neighborhood more walkable and bikeable.

Hele On Kaka'ako will feature a demonstration of Complete Streets on Cooke Street between Ala Moana Boulevard and Halekauwila Street. The Complete Street demonstration will be a temporary, one- to two-week installation starting May 12th.

Complete Streets are streets that are designed and operated to enable safe travel for users of every age and ability - including pedestrians, motorists, bicyclists, and transit riders. Complete Street improvements include a wide-variety of changes such as benches and public art, shading and vegetation, improved signage and street signals, walkable sidewalks and ADA curb ramps, bike facilities, and much more.

Complete Streets offer a basis for improving the current urban fabric, as well as directing future redevelopment and social behaviors. They represent important elements for realizing Smart Growth principles, which seek to create walkable neighborhoods and provide a variety of transportation choices.

In 2009, Hawai'i passed a Complete law. The City and County of Honolulu is in the process of developing the formal policies and rules related to Complete Streets. Landowners in Kaka'ako, like Kamehameha Schools and Howard Hughes, have included Complete Streets improvements in their master planning for redevelopment.

This project will increase public awareness of real, physical examples of Complete Streets, and will serve to establish a community engagement process. This will provide a rare opportunity for citizens to experience and respond to a planned vision, before large financial commitments are made. Lessons learned from this short-term project may influence permanent long-term plans. This project will generate a full report on details of the installations, design process, and possibly performance measures.

Proposed within the public right-of-way includes:

- Pedestrian-friendly bulb-outs
- Traffic circles
- Mid-block crossings
- Bike lanes on both sides of the street
- Two 10' wide vehicle travel lanes
- 7' wide parallel parking stalls on both sides of street
- Parklets and urban "pop-up" gardens
- Street trees (65 gal-90 gal container size)
- Bio-swales/rain gardens (1 gal container size ground cover/shrubs)
- Public art

Logistics and Details

Cycle On Hawai'i is working with the city, community, land owners, and vendors in the planning and execution of the event. Permit applications have been submitted. The neighborhood board has been informed of the event. Meetings have been held with local landowners, developers, business owners and community leaders. A community engagement process identified and reached out to key stakeholders.

The project will be promoted widely using print, radio and social media. The target audiences are all Oahu residents and tourists.

Sponsorships, grants and donations are being solicited for this non-profit, grassroots-led event.

Participating Groups:

- Cycle On Hawai'i
- Kamehameha Schools
- The Outdoor Circle
- US Green Building Council (USGBC)
- Hawai'i Bicycling League (HBL)
- National Parks Service
- SSFM International
- Belt Collins
- Cycle Manoa
- Kalihi Valley Instructional Bicycle Exchange (KVIBE)
- American Society of Landscape Architects (ASLA)
- American Institute of Architects (AIA)
- American Planning Association (APA)
- University of Hawai'i, School of Architecture, Department of Urban Planning
- Children's Discovery Center
- Hawai'i Department of Health
- AARP
- Friends of Library of Hawai'i
- Belt Collins
- Ki Concepts
- Street Grindz

Cycle On Hawaii is a 501(c)(3) charitable organization founded in 2012 by a group of advocates for bicyclists concerned about Hawaii's sustainability, increasing obesity rates, and traffic safety. Managed and directed entirely by volunteers, Cycle On Hawaii organizes community events including cyclovias, Bike and Walk to School Days, bike rodeos for children, bike parades, and educational workshops on Safe Routes to School. Cycle On Hawaii promotes self-transportation in a safe, sustainable and sane environment via these activities. Of the five Es (evaluation, engineering, education, encouragement and enforcement), we focus on encouragement and education.

Strengthen local community
Build support for Complete Streets
Healthy habits education
Empower active community participation

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Visit: www.CycleOnHawaii.com

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Hele On Kaka'ako
Promoting healthy lifestyles
through Cyclovias



Subject to Change