



Promoting Healthy Lifestyles through Cyclovias

Cities are working to find ways to improve transportation, services, housing, public access and healthy living. Become part of the movement for open streets in a unique event in Honolulu's new heart: Kaka'ako.

An estimated 3,000 to 5,000 people will be exposed to your brand at the event; in addition, tens of thousands more will see and hear you in mainstream and social media coverage.

Cycle On Hawaii events are made possible through generous public-private partnerships, grants, and sponsorships as well as individual contributions.

Benefits of Sponsorship

- Connection to Kaka'ako, which is a symbol of a rejuvenated Honolulu
- Live event integration
- Extensive media coverage
- Variety of on-site opportunities

Contact Us

We welcome the opportunity to meet with you and discuss a customized sponsorship package. For all sponsorship queries, please contact:

Natalie Iwasa, President
Cycle On Hawaii dba Hele On Kaka'ako
info@CycleOnHawaii.org
(808) 395-3233

Hele On Kaka'ako Sponsorship Opportunities

Event-Wide Sponsorship Opportunities



Bike School Bus \$5,000

- Two booths (10' X 10'). Booths offer brands a unique opportunity for direct exposure to the Cycle On Hawaii audience – a display space for mobile marketing activation, sampling, collateral distribution, spectator engagement, and more!
- Logo on Hele On Kaka'ako 5K Run t-shirts and on a cycle in the Cycle On Runway and bike show
- 10 entries in the Hele On Kaka'ako 5K Run, including t-shirts
- Opportunity to include promotional items in Mother's Day brunch gift bags and Hele On Kaka'ako 5K Run packets
- Announcement of sponsor name on stage during prize drawings
- Individual or company name and logo listed on the Cycle On Hawaii website and acknowledgement sheet used during the day of the event
- Acknowledgement of sponsorship through Cycle On Hawaii social media that includes Facebook, Twitter, and Instagram



Group Rider \$2,500

- One booth (10' X 10')
- Logo on Hele On Kaka'ako 5K Run t-shirts and on a cycle in the Cycle On Runway and bike show
- Five entries in the Hele On Kaka'ako 5K Run, including t-shirts
- Opportunity to include promotional items in Mother's Day brunch gift bags and Hele On Kaka'ako 5K Run packets
- Announcement of sponsor name on stage during prize drawings
- Individual or company name and logo listed on the Cycle On Hawaii website and acknowledgement sheet used during the day of the event
- Acknowledgement of sponsorship through Cycle On Hawaii social media which includes Facebook, Twitter, and Instagram

Hele On Kaka'ako Sponsorship Opportunities



Tandem + \$1,500

- Opportunity to include promotional items in Mother's Day brunch gift bags and Hele On Kaka'ako 5K Run packets
- Logo on Hele On Kaka'ako 5K Run t-shirts and on a cycle in the Cycle On Runway and bike show
- Announcement of sponsor name on stage during prize drawings
- Individual or company name and logo listed on the Cycle On Hawaii website and acknowledgement sheet used during the day of the event
- Acknowledgement of sponsorship through Cycle On Hawaii social media which includes Facebook, Twitter, and Instagram



Bicycle \$1,000

- Opportunity to include promotional items in Hele On Kaka'ako 5K Run packets
- Logo on a cycle in the Cycle On Runway and bike show
- Announcement of sponsor name on stage during prize drawings
- Individual or company name and logo listed on the Cycle On Hawaii website and acknowledgement sheet used during the day of the event
- Acknowledgement of sponsorship through Cycle On Hawaii social media which includes Facebook, Twitter, and Instagram



Unicycle \$500

- Individual or company name listed on the Cycle On Hawaii website and acknowledgement sheet used during the day of the event
- Announcement of sponsor name on stage during prize drawings
- Acknowledgement of sponsorship through Cycle On Hawaii social media which includes Facebook, Twitter, and Instagram