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[www.smartgrowthamerica.org/completestreets](http://www.smartgrowthamerica.org/completestreets)

**National Complete  
Streets Coalition  
Steering Committee**

- AARP
- Active Living by Design
- Alliance for Biking & Walking
- America Bikes
- America Walks
- American Planning Association
- American Public Transportation Association
- American Society of Landscape Architects
- Association of Pedestrian and Bicycle Professionals
- Blue Cross and Blue Shield of Minnesota
- Institute of Transportation Engineers
- National Association of City Transportation Officials
- National Association of REALTORS®
- Smart Growth America
- SvR Design Company

May 3, 2013

Natalie Iwasa  
President, Cycle On Hawaii  
dba Hele on Kakaako  
1331 Lunalilo Home Road  
Honolulu, HI 96825

Re: Hele On Kaka'ako and Complete Streets Demonstration, Sunday, May 12, 2013

Dear Natalie,

The National Complete Streets Coalition, a program of Smart Growth America, seeks to fundamentally transform the look, feel and function of our communities' streets by changing the way they are planned, designed and constructed to better support the needs of all users. Our Coalition represents the broad interests of users of the transportation system and transportation professionals. Together, we work for the adoption and implementation of Complete Streets policies. As part of that work, we support the network of biking and pedestrian advocacy groups that strive to work with government to develop such spaces.

In Hawai'i, it is an exciting time for non-profit community groups such as yours that are focused on improving physical health, mobility, and access for all generations. Following the adoption of Act 54 (2009 – "Complete Streets") by the Hawai'i State Legislature, your county, the City and County of Honolulu, through Bill 26 (2012), took up the charge to improve upon the present conditions, to benefit the economic, social, and physical environments for its private businesses, citizens and communities, and government.

Hele On Kaka'ako, sponsored by Cycle On Hawai'i and being held Sunday, May 12, 2013 in the Kaka'ako area of Honolulu will be a great event for your community. We are excited by grassroots efforts that support and promote healthy lifestyles and that work with government to help usher along whole community benefits. We are also glad to hear of the City's permissions and support of your group and the numerous professional and volunteer groups participating, to erect a temporary Complete Streets demonstration as part of the event.

This letter recognizes of your and the City's efforts to host and demonstrate an event that promotes healthy lifestyles and transforming our environment to encourage such behaviors. We understand that the implementation of new policies and practices (i.e., Bill 26 (2012)) can

present concerns and hurdles. We would like to assure you, however, that though this may be the first such attempt for Honolulu – and in recognition of the City’s obligation to develop Complete Streets guidelines and projects in accordance with Bill 26 (2012) – you are not alone in your efforts of realizing the social, physical, and economic benefits of Complete Streets.

Following the event and future successful demonstrations of healthy lifestyles and Complete Streets, the National Complete Streets Coalition would like to work with you in providing the recognition and publicity the City and its partnering organizations and volunteers deserve.

If you or your office has any questions about the numerous benefits of healthy lifestyles and/or Complete Streets, please feel free to contact myself at [sseskin@completestreets.org](mailto:sseskin@completestreets.org).

Sincerely,

A handwritten signature in black ink that reads "Stefanie A. Seskin". The signature is written in a cursive style with a horizontal line extending to the right from the end of the name.

Stefanie Seskin  
Deputy Director, National Complete Streets Coalition  
Smart Growth America