



Join schools and communities around the world to celebrate **Walk to School Day**

Planning a Walk to School Day Event

Walk to School Day is an energizing event. It reminds adults and students alike of the simple joy of walking or bicycling to school. For many communities, the event leads to more walking and bicycling all year long. It also builds support for creating or improving safer walking and bicycling routes.

Walk to School Day events come in all shapes and sizes. Start small, or start big – the key is to find a good fit for your community.

Here's how to get started:

Envision a fun event

Think about what would work best for your community. Will students meet and form a parade to head to school? Or will families walk from their own homes, adding other families along the way? Will there be a celebration at school?

Get approval from the school

Make sure the school principal supports the event. Some principals even become event champions.

Register the event

Register at www.walkbiketoschool.org to join the movement and access free downloadable materials such as banners, fliers, stickers, puzzles and certificates.

Approach partners and recruit volunteers

There are likely others who share the desire to promote walking and bicycling to school. Consider inviting teachers, school administrators, law enforcement, local businesses and public officials – maybe even local celebrities.

Promote the event

Make sure that students and parents know how to participate, and let the local media know when and where things are happening. These events make great newspaper photos and video for TV.

Celebrate

Enjoy the magic of what a day can do!



For more information about how to plan a Walk to School Day event, visit www.walkbiketoschool.org/getting-started.

